

2019 VIC/TAS Chapter Conference

educate plus

Monday 24 June, 2019

8.00am - 9.00am	Registration desk opens; coffee and tea available				
9.00am - 9.10am	Welcome				
9.10am - 10.00am	Key Note Speaker : Simon Griffiths, Co-Founder and CEO of Who Gives A Crap				
10.15am - 10.45am	Morning Tea Break and sponsor presentation.				
	Admissions	Marketing and Communications	Alumni and Community Engagement	Fundraising	General Advancement and Leadership
10.50am - 11.35am	How To Find Your Frodo Cameron Pegg - Content and Storytelling Consultant	Managing a community through a long-term crisis Paul Nolan - Director of Community Development, St. Patricks College	The Art of Using Social Science to Understand Alumni Katie Hunt - Alumni Manager, Carey Baptist Grammar School	It's Not About Me: Putting the donor first Jimmy Buck - Chief Advancement Officer, Deakin University	Making an Impact Katalin Howell - Principal Consultant - PeopleScape
11.40am - 12.30pm	Identifying opportunities to get the most out of your International Student program Mike Howell - Director of Community Relations, Geelong College	Leveraging the power of video to maximise your ROI Geoff Anderson Video Producer, Author, Presenter, Director Sonic Sight	GROWing alumni development in the public and private sectors Elise Dunstan - Ourschool Development Manager	Engaging women as donors Ann Badger - Senior Consultant & Principal, Marts and Lundy / Kim Downes - Director of Philanthropy, Ruyton	Making an Impact Katalin Howell - Principal Consultant - PeopleScape
12.30pm - 1.30pm	Lunch				
1.35pm - 2.20pm	Building relationships contributes to robust enrolment lists Michelle McKay - Senior Admissions Manager, Wesley College	How to 'shoot like a pro' Wes Tolhurst - Filmmaker and Photographer Tolhurst Creative	Best in Class: Alumni Engagement Programs that work! Kaz Tonks - Administration and Alumni Officer, Fahan School	Theory and Practice of Successful Asking [for Campaigns, Major Gifts, Annual Gifts and Bequests] Ann Badger - Senior Consultant & Principal / Alan Watkinson - Consultant, Marts and Lundy	Leading from the front - how Leaders and Brands influence and engage Jon Yeo - Curator, TEDx Melbourne
2.25pm - 3.15pm	Maximising your enrolment potential Neil McWhannell CEO, Educate Plus	Story in Social Xavier O'Shannessy, Eight Clients	Alumni Interactive session : The essentials to running a high quality and engaging reunion program Di Lacey, Community Relations Development Manager, Tintern Grammar	Theory and Practice of Successful Asking [for Campaigns, Major Gifts, Annual Gifts and Bequests] Ann Badger - Senior Consultant & Principal / Alan Watkinson - Consultant, Marts and Lundy	The Future of Leadership - Change and Innovation Tathra Street - Leadership Futurist. The Plato Project
3.20pm - 3.50pm	Afternoon tea break				
3.55pm - 4.45pm	Enrolment list management Karen Whitten - Head of Admissions, Haileybury	Web analytics in the education sector Damion Brown, CEO, Data Runs Deep	Panel session: What do your alumni really want? Russell Davidson - Chair	Creating Captivating Campaigns Roslyn Holloway - Advancement Manager - Mentone Girls' Grammar / Jo Nitz - Director of Advancement, Geelong Grammar School	What to learn and not to learn from the Charity/NFP Sector. Peretz Schapiro Managing Director / Shuie Gestener - Director, Charidy
4.45pm	Awards Presentations and Cocktail Event.				
7.30pm	Conclusion of Day 1				

Tuesday 25 June, 2019

8.30am - 9.00am	Registration desk opens; coffee and tea available.				
9.00am - 10.05am	MC: Opening remarks and introduction Key Note speaker: Karen Gately - Author and public speaker in the fields of human performance and leadership				
10.10am - 10.40am	Morning Tea Break				
	Admissions	Marketing and Communications	Alumni and Community Engagement	Fundraising	General Advancement and Leadership
10.45am - 11:35am	How does risk and compliance support sustainable growth? Jo-anne Dyer, Risk and Compliance Manager - St Patrick's College.	Branding and strategy Chris Butcher - Brand and Design Advisor, Lecturer The Pack Collective, RMIT	Getting your Board Onboard Nick Jaffer - President and CEO APAC, Global Philanthropic	Getting your Board Onboard Nick Jaffer - President and CEO APAC, Global Philanthropic	Online Presence Audit Sue Elson - LinkedIn Specialist, Author, Trainer and Consultant
11:40am - 12:35pm	SIG Interactive session: Admissions 'Legal Responsibilities' Lead by: Lorinda Nursalam - Assistant Head of Admissions, Haileybury Corina Norris - Admissions Officer, Haileybury	Everybody in! Engaging staff, students and families to maximise marketing effectiveness Adam Liddiard - Director of Community Relations, Woodleigh School	Engaging Young Alumni - Connections for life Russell Davidson - Director of Development and Alumni Relations, Haileybury	A new online donation platform for Schools and Universities Tim Shearer - Director of Development, Scotch College	
12.40pm	Packed Lunch				
1.00pm	Conference thanks and close				
1.00pm - 1.30pm	Tour of Haileybury City				