



Regional Membership Opportunity

Introduction

Thank you for the opportunity to introduce you to Educate Plus and outline the benefits of your College becoming a regional member of our organisation.

Firstly I would like to provide you with a little background on Educate Plus.



was formed 30 years ago as the Association of Development & Alumni Professionals in Education (ADAPE) Australasia. A need existed to provide a network for the professionals being attracted to the education sector to advance schools, universities and colleges, initially through fundraising and subsequently across a range of non-academic functions, e.g. alumni, enrolments, marketing and communication.



today is a forward thinking, not-for-profit organisation committed to serving, supporting and assisting members by providing professional development, promoting a code of professional conduct and sharing best practice.



seeks to provide unrivalled networking opportunities, affordable training, resources, mentoring and a wider appreciation and understanding of the Educational Advancement profession.



is recognised as the only Australasian professional body for Educational Advancement professionals, representing the views of its membership to government, heads of institutions, business managers and education professionals. We also seek to represent the views of its membership in order to influence policy and regulation of the profession.

In September 2016, the Biennial Educate Plus International Conference attracted over 650 industry professionals from across Australasia as well as prominent guest speakers and practitioners from North America, the UK and New Zealand. Our Chapter (State) Conferences, professional development seminars and webinars feature local and national professionals from our field who share their insights into best practice across their respective fields of expertise with our local members.



Delegates at a previous Qld Conference



Michael McQueen addressing the Conference



QLD Award Winners

Queensland Chapter Membership

Set out in the table below is a list of the current Educate Plus Queensland Chapter member institutions.

You will note that our membership is made up of a variety of schools in the Catholic, Independent and State sectors. Each of these educational institutions see significant benefits in being members of Educate Plus and being part of a community that is willing to share with and support each other.

All Saints Anglican School	Mt Saint Michael's College	All Hallows School
Anglican Church Grammar School	Nambour Christian College	Annandale Christian College
Australian Industry Trade College	Northside Christian College	Brisbane Catholic Education
Bond University	Online Marketing for Schools	Christian Heritage College
Brisbane Boys' College	Ormiston College	Holy Spirit College
Brisbane Christian College	Parklands Christian College, Brisbane	Loreto College Coorparoo
Brisbane Girls Grammar School	Queensland University of Technology	St Stephen's College
Brisbane Grammar School	Redeemer Lutheran College	Cathedral School of St Anne and St James
Bundaberg Christian College	Redlands College	Xponential Philanthropy
Calvary Christian College, Carbrook	Rockhampton Girls Grammar School	Mt Alvernia College
Calvary Christian College, Townsville	Rockhampton Grammar School	Australian Catholic University
Christian Outreach College Toowoomba	Saint Stephen's College	Brisbane State High School
Citipointe Christian College	Somerset College	Griffith University
Clayfield College	Somerville House	Independent Schools Queensland
Concordia Lutheran College	Southern Cross Catholic College	Pacific Lutheran College
Cooloola Christian College	St Aidan's Anglican Girls School	St Joseph's College Nudgee
Coolum Beach Christian College	St Andrew's Anglican College	West Moreton Anglican College
Cromwell College	St Andrews Lutheran College	Xponential Philanthropy
Downlands College	St John's Anglican College	Mt Alvernia College
Emmanuel College, Gold Coast	St Joseph's College Gregory Terrace Foundation	Australian Catholic University
Emmanuel College, University of Qld	St Laurence's College	Youngcare
Fairholme College	St Luke's Anglican School	
Faith Lutheran College, Redlands	St Margaret's Anglican Girls School	
Genesis Christian College	St Patrick's College	
Glasshouse Country Christian College	St Peters Lutheran College	
AskRIGHT (prev Global Philanthropic)	St Rita's College	
Hillbrook Anglican School	St Ursula's College	
Hillcrest Christian College	Stuartholme School	
Immanuel Lutheran College	Suncoast Christian College	
Ipswich Girls Grammar School	Sunshine Coast Grammar School	
Ipswich Grammar School	The Glennie School	
John Paul College	The Lakes College	
King's Christian College	The Southport School	
Loreto College Coorparoo	Trinity Anglican School, Whiterock	
Marist College Ashgrove	University of Queensland	
Moreton Bay Boys' College	University of the Sunshine Coast	
Moreton Bay College	Victory College, Gympie	

10 Reasons to join our Educate Plus community today

1. Professional Development

As an Educate Plus member you will benefit from a diversity of Professional Development (PD) events and resources. You will receive free access to much of this PD (noted with * below) and significantly discounted admission rates to attend all Educate Plus professional development events.

- Chapter (State) Conferences held every 2 years in July (next one is mid 2017)
- Web-based Seminars on a variety of topics streamed to your office computer.*
- Training courses, which area are accessible on-line and completed with a two-day workshop. These training courses cover fundraising, admissions, alumni, marketing and communication.
- PD sessions and workshops (normally held 3-4 times p.a.) and hosted by a member school.
- Biennial Educate Plus International Conference (next one is in Auckland, 5-7 September 2018)
- Special Interest Groups (SIGs) are informal networking and information exchange forums covering a particular facet of the advancement spectrum – such as Marketing or Fundraising.*
- Grants for the furtherance of members' professional development which you can use to attend Educate Plus conferences. Priority is given to small, remote member institutions.
- Scholarships at the Australian Centre for Philanthropy and Non-profit Studies (ACPNS) at QUT for a member to undertake formal studies in the Graduate Diploma of Business.

2. Sharing Knowledge

Members are entitled to exclusive use of Educate Plus' on-line bulletin board, which allows you to network with other members throughout Australia, New Zealand and Asia. You can post questions and queries and benefit from the knowledge and experience of other Educate Plus member. You will be amazed at how willing fellow members are to share the resources and experience they have.

3. Information and Communication

Members receive:

- Quarterly e-Newsletter
- Hard copy Face 2 Face magazine
- Latest Career Opportunities email each month
- Sector trends
- Events
- Success Stories



4. Resources

The Members Area of the Educate Plus web site offers many valuable resources including discussion papers, presentations and articles on the four main pillars of education advancement:

- Admissions
- Alumni and Community Relations
- Fundraising

- Marketing and Communications

5. Networking

As a member of Educate Plus you have the opportunity to immediately connect with other members through:

- A comprehensive directory of members
- The various PD Events such as conferences, PD session / workshops, SIGs, etc



6. Awards

Outstanding advancement professionals in education are recognized for their involvement and for their expertise through the Educate Plus Awards program. There are a number of categories for the awards and all members are encouraged to be involved.

7. Mentorship Program

Members have the opportunity to join our Mentorship Program where you can be mentored by an experienced fellow member in the areas of your role that you need assistance. There is no fee for this service.

8. Post-Nominals

In recognition of professionalism, knowledge and expertise the following post-nominals are entitled to be used by Educate Plus members:

- Members: *M.Edplus*
- Fellow: *F.Edplus*

9. Affiliations

Educate Plus has strong relationships with other Professional Development organisations:

- Members of Educate Plus can attend the Annual Conference organised by the [Fundraising Institute Australia \(FIA\)](#) at members' rates.
- Educate Plus is an associated member of [CFRE International](#) and holds a CFRE entry exam every 2 years CFRE. CFRE International offers the only internationally-recognised baseline professional credential for philanthropic fundraising executives.
- Educate Plus has close ties with [CASE \(Council of Advancement and the Support of Education\)](#).

10. Professional Support

Members may request professional support and presentations on the fundamentals of Advancement for their institution, staff, management and board.

This can be especially useful to you in a regional centre as often this expertise is not readily available and the cost to source it, or attend PD sessions in metropolitan centres, is prohibitive.



Regional Membership

We are delighted to offer your institution our Regional Membership option. In 2017 Regional Membership is offered to educational organisations in regional areas as defined below. This form of membership will:

- You are offered our Institutional Membership fee (normally at a fee of \$990) for our standard individual membership fee of \$300 p.a. (plus GST) – saving you \$690. This provides you with 3 full memberships and an unlimited number of Associate Memberships.
- provide you and your fellow staff unlimited and free access to webinars, video PD sessions, access to Educate Plus web site, etc.
- offer member rates, for any number of your school staff, for training programs or workshops offered by Educate Plus (Note the cost will be per staff member, as with existing members).
- offer member rates for up to two staff members to attend our Chapter (State) or International Conferences.
- allow access to any Chapter PD sessions at the standard rate for members (i.e. currently \$85 per attendee at PD sessions and workshops) – normally 3-4 per year.
- allow free access by you and your fellow staff to Special Interest Group (SIGs) – normally 4 per year covering the four pillars of advancement.
- allow your school's staff in advancement to use the appropriate Educate Plus post-nominals. (M.Edplus)
- enable you and your fellow staff to be part of the Educate Plus Mentoring Program.
- allow your institution to apply for Educate Plus scholarships for one staff member, who is involved in education advancement, annually.

For the purpose of determining eligibility for Educate Plus Regional Membership, regional areas will be defined as any educational institution not in the South East Queensland area bounded by the Gold Coast, City of Toowoomba and the Sunshine Coast.

Again, thank you for the opportunity to submit this regional membership proposal from Educate Plus. If you have any questions or would like to discuss any aspect further, then please do not hesitate to contact our Chapter Administrator at gld@educateplus.edu.au or myself.

Kind regards

Glenda Fitz-Payne F.Edplus

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