educateplus | New Zealand 2018

Tēnā koutou

educateplus | New Zealand 2018

Geoff Anderson

Leverage video to maximise your ROI

Tuesday 4th September 2018

network of advancement professionals

3 THINGS

- DEMO TECH
- STRATEGY
- HOW TO LEVERAGE
- EXAMPLE VIDEOS

Captions Made Simple

Millions of Minutes Captioned

$1	24 hr	99%
per minute	turnaround	accuracy

Get Started ›

★★★★½ 4,277 reviews

Upload Video

Upload files, paste URLs, or pull from YouTube or Vimeo.
Secure and confidential.

Rev Team Goes to Work

Our team, not software, captions your video 24/7 with 99%+ accuracy, 100% guaranteed.

Receive and Publish Captions

We email you the file. View and edit with our tools, then publish anywhere.
View all options

POWER
OF
VIDEO

96%
of consumers say videos help them with their buying decisions

81%
of businesses use video as a marketing tool

consumers believe companies that create videos are more engaged

WHAT’S THE POINT?

MEASURE SUCCESS

START STRONG
AND FAST

SHARING IS CARING

YouTube
vimeo

PRE-MEETING

Il concerto
diventa social

Thank you very much for the special "Welcome" video. The personalised greeting was such a lovely touch, which really delighted my daughter, Abigail, and in fact, the whole family! The video warmed my heart and was such a genuine welcome to the Brigidine community.

New parent, Brigidine College, St Ives

SONICSIGHT

ssignment The
Agreement, or delega
the prior written consent
SIGNATURE

BE MOBILE READY

LCD FOLDERS

LEVERAGE COMMUNITY

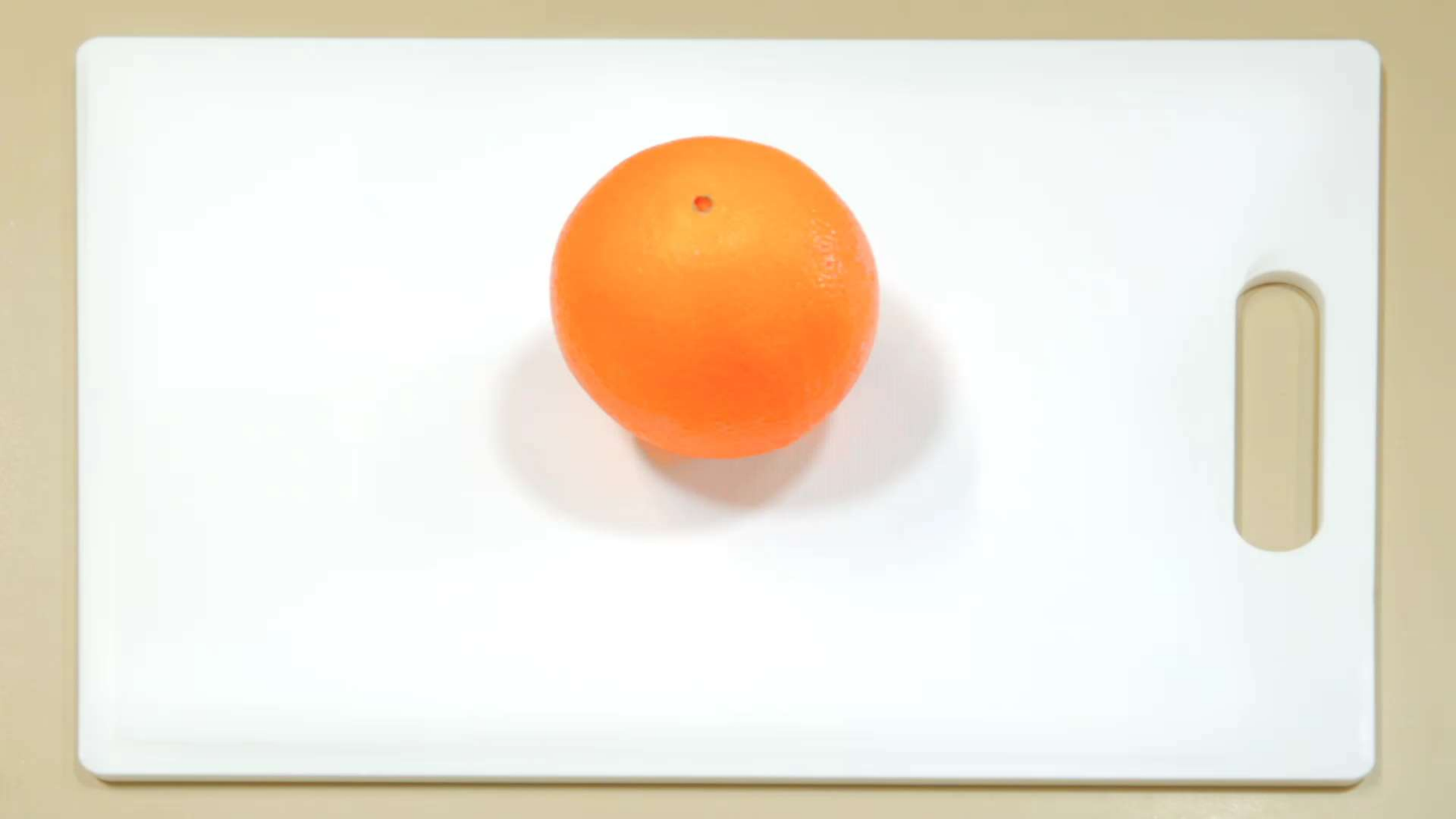
RESHARE, RESHARE, RESHARE

REGULAR ENGAGEMENT

GETTING EYEBALLS

LUCIS
AMBULATE
MLC
SCHOOL

GA
C



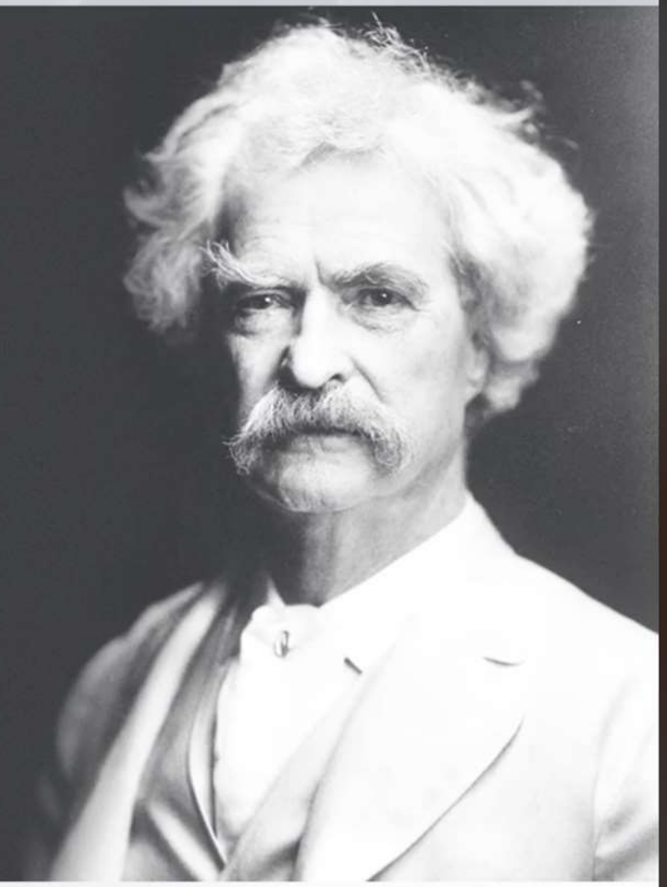
(soft music)

BUZZSUMO SURVEY

WHY SCHOOL SUCKS

I never let my schooling interfere with my education.

-Mark Twain



BEFORE YOU
GO TO SCHOOL
but if you judge a fish by it's
ability to climb a tree,
WATCH THIS

85% of VIDEOS
ARE WATCHED MUTE

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Thats a wrap!

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