SPONSORSHIP AND EXHIBITION OPPORTUNITIES

+ 2016 INTERNATIONAL CONFERENCE
We invite you to join us....

On behalf of Educate Plus, I would like to extend an invitation to your company to support our International Conference to be held on the Gold Coast from 7-9 September in 2016.

Educate Plus is a member-driven organisation which works to provide professional development, best practice, mentoring and support to those working across the four pillars of Educational Advancement.

Educate Plus works to provide professional development, best practice, mentoring and support to those working across the four pillars of educational Advancement...

+ Admissions  + Alumni & Community Relations
+ Fundraising  + Marketing & Communications

Educate Plus continues to enjoy significant growth and this is an ideal time to get involved. The success of the 2014 International Conference in Melbourne, which achieved record registrations in excess of 730 delegates, and the introduction of a range of new membership initiatives, has seen membership expand to over 1350.
ABOUT EDUCATE PLUS

Educate Plus was formed 30 years ago as the Association of Development & Alumni Professionals in Education (ADAPE) Australasia, in recognition of the need to provide a network for the professionals being attracted to the education sector to advance schools, universities and colleges, initially through philanthropy and now expanded across a range of non-academic functions.

Educate Plus is today a forward thinking, not-for-profit organisation committed to serving, supporting and assisting members by providing professional development, certified training, promoting a code of professional conduct and sharing best practice.

Educate Plus seeks to provide unrivalled networking opportunities, affordable training, resources, mentoring and a wider appreciation and understanding of the Educational Advancement profession.

Educate Plus is the only Australasian professional body for Educational Advancement professionals, representing the views of its membership to government, heads of institutions, bursars and other education professionals. We also seek to represent the views of members to influence policy and regulation of the profession.

The biennial Educate Plus International Conference attracts hundreds of industry professionals from across Australasia as well as prominent guest speakers and practitioners from Asia, North America and Europe.

WHO ARE OUR MEMBERS?

Members of Educate Plus are the decision makers at their institutions when it comes to marketing and communications initiatives, community events, enrolment strategies and fundraising campaigns. They are marketing professionals, communication managers, philanthropy specialists and event planners.

Currently we have over 1350 advancement professionals from leading schools, residential colleges, tertiary institutions and universities across Australasia as members.

HOW CAN YOU GET INVOLVED?

Educate Plus sponsorship provides an excellent opportunity for you to engage with the key decision-makers in schools, universities and colleges and to promote your organisation as a leader in your field.

After viewing the wide variety of options available, should you wish to join us as a sponsor, please complete the form on the final page of this document and return it to me by 31 July 2016. If you wish your branding to be included on all the promotional and registration material, you are encouraged to provide your expression of interest before 30 November 2015. Please do not hesitate to contact me if you have any questions about Educate Plus or this sponsorship opportunity.

Neil McWhannell JP GAICD
CEO Educate Plus

CONTACT DETAILS:

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TESTIMONIAL

As an Exhibitor, we were overwhelmed with the genuine response. We engaged with everyone we wanted to and more, and it will be a big job getting out to all of those who have asked for assistance.

Delegates understood the benefits of having sponsors present and the traffic we experienced was phenomenal!

Lindsay May
General Manager
PROGRAM AND VENUE

The Educate Plus International Conference 2016 will be located at: Surfers Paradise Marriott Resort and Spa at 158 Ferny Avenue, Surfers Paradise.

The Conference aims to provide a dynamic program for delegates, experienced practitioners and their leaders to explore the following educational advancement fields:

- Engagement of alumni and other community members
- Philanthropy opportunities - bequest programs, annual appeal and major gifts
- Marketing and communication / enrolment best practice
- Senior practitioners/leaders stream, organisational strategic advancement and future trends
- Community relations, external affairs, events and archives

The Conference Program spans the various aspects of educational advancement and in 2016 the Conference will include a Masterclass for Experienced Practitioners.

Not only is the program of significant worth, the Conference will also provide opportunities for networking, relationship building as well as opportunities to examine career opportunities and career development.
Sponsorship Opportunities

Platinum Sponsor .......................................................... $20,000 – all ex GST
Gold Sponsor ................................................................. $10,000
Conference Gala Evening Sponsor (on a tropical island!) ...................................................... $10,000
Awards Sponsor .............................................................. $10,000
Silver Sponsor ................................................................. $5,000
Pre-Conference Welcome Cocktail Party Sponsor ................................................................. $5,000
Networking Lunch .......................................................... $5,000
Delegate Satchel Sponsor ................................................ $5,000
Lanyard Sponsor .............................................................. $4,200
TEDx – Presentation Sponsor ........................................ $4,000
Exhibition booths .......................................................... $3,800
Exhibition space only ..................................................... $2,500
Archives – Preconference Sponsor .................................... $2,000
Websites – Preconference Sponsor .................................... $2,000
Coffee stations (each – plus an agreed amount for product) ............................................. $2,000
Pads and Pens Sponsor .................................................... $1,000
Satchel inserts ................................................................. $600
+ Sponsor Benefits

PLATINUM SPONSOR BENEFITS – ONE ONLY

As the premium Educate Plus Conference Partner, your organisation will be at the pinnacle of the branding and advertising associated with Australasia’s largest conference for professionals working in educational advancement. Recognition will occur in all materials, at all social events and all branded avenues. You will gain maximum visibility in front of over 600 delegates at the conference and thousands via conference promotion as the sole Platinum Sponsor.

EXCLUSIVE BENEFITS
- Acknowledgment as Platinum Sponsor in publicity associated with conference marketing.
- Your name associated with a keynote session (of your choice) and opportunity for a 5 minute presentation at that session
- Opportunity to brand the plenary room with signage as supplied – company logo in a format to be agreed with conference organisers or 2 x pullup banners
- Delegate list (excluding those who have requested Privacy) 30 second advertisement on the main plenary screen during the conference (1 x per day at conference organisers discretion)
- 30 second advertisement to be placed on the Educate Plus website for one month prior and one month post the conference.

BRANDING BENEFITS
- 200 word organisation biography on the Conference website
- Organisation logo displayed on all Pre-Conference and on-site Conference materials (subject to date of commitment) – electronic and hard copy
- Organisation logo displayed on the Conference website, with hotlink to organisation website
- Full colour, full page advertisement in the Conference Program (inside cover or back cover to be chosen) (value $1,000)
- Full colour, full page advertisement in the Face2Face hardcopy magazine – Nov 2016 (Value $1,000)
- Acknowledgement and logo in Gala program
- Acknowledgement and logo in Awards lunch program
- Acknowledgement of valued involvement by the Chair in opening and closing addresses
- Acknowledgement of valued involvement in media releases
- Sponsor Logo to be displayed on the conference holding slides throughout the Conference and Pre-Conference.

TRADE EXHIBITION
- 2 x complimentary Exhibition Booth 6m² in your preferred position from the spaces available (Value $7,600)
- Direct access to delegates for welcome coffee, morning tea, afternoon tea and lunches in the Trade Exhibition Area
- Two satchel inserts (to be provided by Sponsor and subject to approval – Value $1,200)

REGISTRATION
- Four complimentary full registrations - including Conference Gala Evening and Awards Lunch (Value $5,000)
- Four invitations to The Chairman’s Dinner (Value $800)
- Two additional tickets to the Conference Gala Evening (Value $380)
- Two additional tickets to the Awards Lunch (Value ($250)
GOLD SPONSOR BENEFITS
An opportunity for an organisation to be associated with a nominated ‘stream’ in the Conference Program.
Your brand will be identified with a track that is specific to a group of professionals with genuine interest in the area. Streams include: Fundraising, Alumni & Community Relations, Admissions, Marketing & Communications. The nomination of selection of the stream will be discussed between the Committee and Sponsor.

ENTITLEMENTS:
+ Gaining high level visibility in front of delegates in a track specific to your business area at the conference and thousands via conference promotion
+ Sponsor acknowledgment of the ‘stream’ in the Conference Final Program
+ Display Sponsor banner at the venue and in session rooms.
+ Full colour, 1/2 page advertisement in the Conference Final Program (Value $500)
+ Full colour, 1/2 page advertisement in the Face to Face hardcopy magazine – 2016 (Value $500)
+ Opportunity to briefly speak about your specialisation, introduce Keynote speaker and Chair the keynote session
+ Two complimentary full registrations - including Conference Gala Evening and Awards Lunch (Value 2,400)
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Organisation logo displayed on the Conference website with a link to Company website
+ Organisation logo displayed on all pre-Conference and on site Conference materials (subject to date of commitment) – electronic and hard copy
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $500)
+ One satchel insert (to be provided by Sponsor and subject to approval) (Value $600)
+ Sponsor logo to be displayed on PowerPoint session slides throughout the Conference
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ 1 x complimentary Exhibition Booth - space 6m² (Value $3,800)

SILVER SPONSOR BENEFITS
This is an opportunity for Sponsors to be associated with a nominated ‘keynote session’ in the Conference Program. The sponsor will be allowed a 2min session to present their products and services and introduce the speaker. The timing of the session will be discussed between the Committee and Sponsor. Contact Neil for list of keynote speakers.

ENTITLEMENTS:
+ Sponsor acknowledgment of the ‘session’ in the Conference Final Program
+ Display Sponsor banner at the session
+ Presentation at a session in the program (subject to approval)
+ Organisation logo displayed on the Conference website, with link to Company website
+ Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment) – electronic and hard copy
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Opportunity to briefly speak about your specialisation, introduce Keynote speaker and Chair the keynote session
+ Listing in Preferred Suppliers Directory (Value $500)
+ 2 complimentary tickets to the Gala Dinner (Value $380)
+ One invitation to The Chairman’s Dinner (Value $200)
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ Discounted rate for 6m Exhibition stand of $1,000 when combined with this sponsorship
GALA EVENING SPONSOR

The Gala Evening is held on the final night of the Conference and it is a great occasion of networking and celebration. The venue for EDUCATE PLUS 2016 is the McLaren’s Landing which is located in a spectacular tropical island setting. Delegates will board large catamarans for a 40 min flat water journey to the island facility. The incredible location and facilities for the evening will a wealth of opportunity for the sponsor to stamp it with their own brand. This evening will feature a first class menu as well as entertainment to leave the delegates with memories for many years to come.

ENTITLEMENTS:
+ Island will be renamed to that of your company! Gaining high level visibility in front of over 600 delegates at the Gala evening and thousands via conference promotion. Naming rights to the Conference Gala Evening
+ Opportunity to address the gathering at the beginning of the evening. (3 min address)
+ Display promotional material at the Gala Evening and on the catamarans (provided by the Sponsor)
+ Two full registrations - including Conference Gala Evening and Awards Lunch (Value $2,400)
+ 2 additional tickets to the Conference Gala Evening (Value $380)
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Full colour, 1/2 page advertisement in the Face to Face hardcopy magazine – 2016 (Value $500)
+ Company promotional literature will be made available during the Gala Evening
+ One satchel insert (to be provided by Sponsor and subject to Committee approval)
+ Organisation logo displayed on the Conference website with a link to Company website
+ Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment) – electronic and hard copy
+ Acknowledgement on the Conference Gala Evening Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $500)
+ Sponsor logo to be displayed on PowerPoint session slides throughout the Conference
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ 1 x complimentary Exhibition Booth - space 6m² (Value $3,800)

AWARDS SPONSOR

At Educate Plus 2016, the Awards sponsor will have their brand associated excellence. At a formal lunch on Day 2, the full suite of over 20 Educate Plus Awards will be presented. These include the peak award along with a suite of Excellence Awards which recognise outstanding achievement among Australasian educational advancement professionals. Award Categories include; Alumni / Fundraising / Communications-Marketing for Campaigns, Events and Publications. All delegates will attend the lunch during which the various award winners will be announced.

ENTITLEMENTS:
+ Recognition as the Awards presentation sponsor on all Pre-Conference and on site Conference material (subject to date of commitment) – electronic and hard copy
+ Display Sponsor banner at the venues (to be provided by sponsor)
+ Full colour, 1/2 page advertisement in the Conference Final Program - plus listing of Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $500)
+ Two full registrations (including Conference Gala Evening and Awards Lunch) (Value $2,400)
+ Two additional tickets to the Awards Lunch (Value $280)
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Full colour, 1/2 page advertisement in the Face to Face hardcopy magazine – 2016 (Value $500)
+ Branding of all Awards material – applications, program, trophies
+ Sponsor display banner at the lunch (to be supplied by Sponsor)
+ Opportunity to supply promotional material (brochures etc) during the lunch
+ Opportunity to address the lunch and congratulate all Award winners at their presentation on stage
+ Opportunity to Chair and introduce a keynote speaker
+ Organisation logo displayed on the Conference website with link to Company website
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ 1 x complimentary Exhibition Booth - space 6m² (Value $3,800)
**WELCOME DRINKS SPONSOR**

This is an amazing opportunity to sponsor the welcome drinks at one of the Gold Coast’s most iconic and stunning locations – the Q1 Tower. Most delegates arrive the evening before the Conference to register or have will have been part of the pre-conference activities, so the Pre-Conference Cocktail Party provides an excellent opportunity for Sponsor exposure from the very first moment delegates arrive.

**ENTITLEMENTS:**

* Naming rights for the Cocktail Party
* Acknowledgement of Sponsor by the MC at the event
* Sponsor display banner at the event (to be provided by sponsor)
* Opportunity to provide promotional items at the event (subject to approval from Committee)
* Opportunity for the Sponsor to promote their product / service in a five minute address
* One registration - incl Pre-Conference, Conference Gala Evening and Awards Lunch (Value 1,200)
* Two invitations to The Chairman’s Dinner (Value $400)
* Organisation logo displayed on the Conference website with link to Company website
* Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment)
  – electronic and hard copy
* Acknowledgment in the Conference Final Program – Product and Contact details
* Listing in Preferred Suppliers Directory (Value $600)
* Delegate list (subject to delegate privacy and upon approval of the Committee)
* Discounted rate for 6m Exhibition stand of $2,000 when combined with this sponsorship

**NETWORKING LUNCH SPONSOR**

On day 1 of the main conference all delegates will join for a buffet lunch where the sponsor will manage a networking process to enable delegates to network and meet those working in similar areas.

**ENTITLEMENTS:**

* Naming rights for the lunch
* Acknowledgement of Sponsor at the lunch
* Sponsor display banner at the function (to be provided by sponsor)
* Opportunity to provide promotional items / prize draw during the function
* Opportunity for the Sponsor to promote their product / service in a five minute address
* Two full registrations - incl Pre-Conference, Conference Gala Evening and Awards Lunch (Value $2,400)
* Two invitations to The Chairman’s Dinner (Value $400)
* Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment)
  – electronic and hard copy
* Acknowledgment in the Conference Final Program – Product and Contact details
* Listing in Preferred Suppliers Directory (Value $500)
* Display on conference website with link to company website
* Delegate list (subject to delegate privacy and upon approval of the Committee)
* Discounted rate for 6m Exhibition stand of $2,000 when combined with this sponsorship
TEDX PRESENTATION SPONSOR

This new initiative will see tutors from the TEDx group provide intensive training on effective presentation skills. During the Conference there will also be a plenary session where up to 10 exemplar practitioners present a series of 5 min presentations to the entire conference group.

ENTITLEMENTS:

✦ Sponsorship tagging rights to the pre-conference workshop and the TEDx Plenary Session
✦ Sponsor display banner at the sessions (to be supplied by Sponsor)
✦ One registration - including Conference Gala Evening and Awards Lunch (Value $1200)
✦ Opportunity to speak at the preconference workshop and introduce the speakers in the plenary session.
✦ Sponsor logo to be displayed on PowerPoint session slides throughout the course
✦ Organisation logo displayed on the Conference website with link to Company website
✦ Organisation logo displayed on all pre-Conference and on site Conference materials (subject to date of commitment) – electronic and hard copy
✦ Acknowledgment in the Conference Final Program – Product and Contact details
✦ Listing in Preferred Suppliers Directory (Value $500)
✦ Delegate list (subject to delegate privacy and upon approval of the Committee)
✦ Discounted rate for 6m Exhibition stand of $2,500 when combined with this sponsorship
ARCHIVES WORKSHOPS – PRE CONFERENCE SPONSOR

This ½ day program will run on 6 September prior to the Conference proper. This is designed for those working in or considering developing an Archives department. The Archives programs are practical and stimulating courses that focus on providing archive professionals with the knowledge and skills necessary to pursue a successful career in archives.

ENTITLEMENTS:
+ Sponsorship tagging rights to the archive’s classes
+ Sponsor display banner at the session (to be supplied by Sponsor)
+ 2 tickets to the Gala Dinner (Value $380)
+ Sponsor logo to be displayed on PowerPoint session slides throughout the course
+ Organisation logo displayed on the Conference website with link to Company website
+ Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment) – electronic and hard copy
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $500)
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ Discounted rate for 6m Exhibition stand of $2,500 when combined with this sponsorship

WEBSITE – PRE CONFERENCE SPONSOR

This ½ day program will run on 6 September prior to the Conference proper. This is a practical session designed for those working to develop or improve their websites. The program is a practical and stimulating course that focuses on providing delegates with the knowledge and skills necessary to develop and improve their websites.

ENTITLEMENTS:
+ Sponsorship tagging rights to session
+ Sponsor display banner at the session (to be supplied by Sponsor)
+ Sponsor logo to be displayed on PowerPoint session slides throughout the course
+ Organisation logo displayed on the Conference website with link to Company website
+ Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment) – electronic and hard copy
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $600)
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ Discounted rate for 6m Exhibition stand of $2,500 when combined with this sponsorship
COFFEE STATION SPONSORS
Throughout the main conference all delegates will have access to 2 x coffee stations providing quality coffee. This will ensure significant attendee traffic and provide a great opportunity to promote a business or product.
(Product paid for by sponsor to an agreed value)

ENTITLEMENTS:
+ Naming rights for coffee station
+ Acknowledgement of Sponsor during the conference
+ Opportunity to provide promotional items / prize draw during the conference
+ 2 complimentary tickets to the Gala Dinner (Value $380)
+ One invitation to The Chairman’s Dinner (Value $200)
+ Display on conference website with link to company website
+ Organisation logo displayed on all pre-Conference and on site Conference materials (subject to date of commitment)
  – electronic and hard copy
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $500)
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ Discounted rate for 6m Exhibition stand of $2,500 when combined with this sponsorship

DELEGATE SATCHEL SPONSOR
Each delegate will receive a Conference Satchel that is suitable for use throughout the Conference and later as a useful travel satchel, or similar. It provides extensive and on-going exposure for the Sponsor. Bags to be supplied by Educate Plus, unless otherwise negotiated.

ENTITLEMENTS:
+ Monochrome Logo printed on satchel (Conference logo to appear on the other side)
+ One satchel insert (to be provided by Sponsor and subject to Committee approval)
+ Sponsor display banner in the Exhibition area (to be provided by sponsor)
+ Organisation logo displayed on all Pre-Conference and on site Conference materials (subject to date of commitment)
  – electronic and hard copy
+ Two full registrations - incl Pre-Conference, Conference Gala Evening and Awards Lunch (Value $2,400)
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $600)
+ Display on conference website with link to company website
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
+ Discounted rate for 6m Exhibition stand of $2,500 when combined with this sponsorship

LANYARD SPONSOR
Every Delegate will receive a Conference Lanyard attached to their name badge when they register on site. Lanyards to be supplied by the Conference organisers, unless otherwise negotiated.

ENTITLEMENTS:
+ Sponsors Name and or logo on the Lanyard
+ Display on conference website with link to company website
+ Two full registrations - incl Pre-Conference, Conference Gala Evening and Awards Lunch (Value $2,400)
+ Two invitations to The Chairman’s Dinner (Value $400)
+ Acknowledgment in the Conference Final Program – Product and Contact details
+ Listing in Preferred Suppliers Directory (Value $500)
+ Delegate list (subject to delegate privacy and upon approval of the Committee)
PEN AND PAD SPONSOR

This is an opportunity to have your brand at the fingertips of delegates throughout the conference. You will provide a branded writing note pad and a pen to be placed in each delegate’s Conference Satchel and made available in ‘break-out rooms’ and the speakers’ preparation room. (Materials to be provided by the sponsor)

ENTITLEMENTS:
+ Sponsor’s logo displayed on the note pad and pen when supplied by the Sponsor
+ Recognition in the Conference Final Program – Product and Contact details
+ 2 complimentary tickets to the Gala Dinner (Value $380)
+ Listing in Preferred Suppliers Directory (Value $500)
+ Display on conference website with link and in preferred suppliers

SATCHEL INSERTS

Companies will reach all delegates directly by providing inserts in the delegate satchels.

ENTITLEMENTS:
+ Inserts may take the form of a brochure / flyer or samples, gifts etc to promote your product or service.
+ This insert is maximum A4 in size and limited to two sheets double sided.
+ Satchel inserts are a popular sponsorship item and an easy way to gain exposure to all delegates

All inserts must be approved by the Conference Organiser and Conference Committee and must be delivered to the Conference venue one full week before the start of the Conference.

EXHIBITION OPPORTUNITIES

Stand information

All spaces will be a standard 2m x 3m (6sqm) space, with many possibilities for larger stands if required, by combining stands. (i.e.) 2m x 6m (12sqm), 2m x 9m (18sqm).

Single Booth 2m x 3m - $3,800

Booth Scheme packages include the following:
+ White Octanorm (Melamine) walls with company name on fascia
+ Two (2) x 150 watt spotlights
+ One (1) x 240 volt watt all mounted general purpose power point outlet (per stand)
+ 2 Exhibitor passes per 6m² stand. These passes enable personnel to work on their stand and include daily catering but do not permit access to sessions
+ 2 complimentary tickets to the Gala Dinner (Value $380)
+ Final list of Conference delegates (subject to privacy policy)
+ Product and Company promotional listing in the Final Program
+ Listing in Preferred Suppliers Directory

Note: Exhibitors to supply their own furniture.

Exhibitors must keep their display within the dimensions of the Exhibition stand. Should you wish to provide your own custom stand design or prefabricated stand module in your allocated area you must submit your design plans to the Conference Office for approval.
+ Sponsor Conditions

Applications must be received on the Official Application Contract form. A tax invoice will be issued upon receipt of this application form. The Sponsorship application form is located at the back of this prospectus.

+ A 30% payment must be made within 30 days of the order, with full payment is required within 30 days from the date of the event. A Tax Invoice will be issued upon receipt of application.
+ Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice.
+ The Organisers reserve the right at their total discretion to decline any application.
+ All payments must be made in Australian dollars. See payment details on application form.
+ Payment can be made via cheque, bank transfer and credit card. Please note, credit cards will incur a 4% Surcharge.
+ If the full payment is not received by the due date, the Conference Organiser has the right to review the Sponsorship commitment and withdraw the application.

SPONSORSHIP AND EXHIBITION CANCELLATION POLICY

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with a Sponsor/Exhibitor, but only if the following conditions are complied with:

+ That the request for cancellation is submitted in writing
+ That the reason given for the cancellations is, in the opinion of the Organisers, well founded
+ That the Sponsor/Exhibitor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between twelve and three months prior to the Conference and 100% of the contract price if the cancellation is accepted within three months of the opening of the Conference
+ Cancellation will not be considered if the Organisers deem that Sponsorship entitlements have already been provided prior to the submission of cancellation

PAYMENT DETAILS

All payments must be made in Australian Dollars only. Payment in any other currency will NOT be accepted. Payments can be made via cheque, direct transfer or credit card. Please contact the Conference Organiser for all payment details and conditions. Full payment is required within 30 days from the date of the Tax Invoice. A Tax Invoice will be issued upon receipt of application.

REGULATIONS

1. If the Exhibitors fail to comply in any substantial respect with the terms of this agreement the Organisers shall have the right to sell the space and the Exhibitor shall be liable for any loss suffered by the organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers. If the Exhibitor fails to occupy the said space by the advertised opening of the show, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.

2. No Exhibitor shall erect any sign, stand, wall or obstruction, which in the opinion of the Organisers interferes with an adjoining Exhibitor.

3. All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-exhibitor unless written permission has been obtained from the Organisers. No Exhibitor or Sponsor shall provide any delegate or visitor with access to the internet or e-mail from within a stand or within the venue unless written permission has been obtained from the Organisers.

4. Dismantling the Exhibits. Exhibits must not be removed and displays not be dismantled either partially or totally, before the closing time on the last day of the Exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated.

5. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the venue management, the Health Department and the Metropolitan Fire Brigade and with all relevant State and Commonwealth Acts.
6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which his stand is located - by nails, screws, oil, paint, or any other cause whatsoever and the Exhibitor shall be liable for, and make good at its own expense, any such damage.

7. Exhibitors have seven (7) days in which to make their final payment when it falls due. After this time, if the final payment has not been received, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made. No Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.

8. Exhibitors’ Liabilities. The Exhibitor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organisers to compromise or settle any such claims), which may be taken or made against or incurred or become payable by the Organisers its servants, employees, directors, subcontractors and agents or any other person or entity arising out of or in connection with the Exhibition howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Organiser, its servants, employees, directors, subcontractors and agents. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.

9. Insurance Liability. Neither the Organisers nor the venue owners will be responsible for the safety of any Exhibitor or any other person, any exhibit or property of any Exhibitor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor for any reason whatsoever including but without prejudice to the generality of the foregoing any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, Inevitable accident, force major, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his stand and all associated equipment and materials.

10. The Exhibitor is responsible for the safety or his products, display and stand. During move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after moving out.

12. The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.

13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open the Organisers reserve the right to do so, at their sole discretion.

14. The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.

15. Cancellation of Space. In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with:
   That the request for cancellation is submitted in writing;
   That the Organisers are able to re-let the cancelled space in its entirety;
   That the reason given for the request of the cancellations is, in the opinion of the Organisers, well founded:
   That the Exhibitor agrees that the Organisers shall retain 10 percent of the contract price if the cancellation is accepted more than twelve months before the Exhibition, 50 percent of the contract price if the cancellation is accepted after that time but greater than three months before the opening of the Exhibition and 100 percent of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

16. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.
17. Conduct of Exhibitors and Representatives.

Annoyance: The Organisers reserve the right to stop any activity on the part of, supplied by, promoted by or facilitated by any Exhibitor that may in the opinion of the Organiser cause any annoyance, loss or damage of any kind to other Exhibitors, Sponsors or visitors. Business must be conducted only from the Exhibitor’s own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.

Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers’ opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal.

Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor’s own stand. Sponsorship activities shall only occur within the area of the Exhibitor’s own stands - roving masseurs, wandering dancers etc. will not be allowed. Competing Events: The Exhibitor shall not arrange competing events against any of the official Conference events without prior written approval by the Conference organiser and the convenor. All requests must be submitted no later than three months prior to the commencement of the Conference.

Timing: Exhibitors shall ensure that events arranged by them before and after Conference will not overlap with Conference activities - Breakfast Conferences must finish 15 minutes prior to the commencement of the program, and evening functions not commence until 30 minutes after the end of the program.

18. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the event of any claim made against the Organisers.

19. Right of Rejection. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.

20. No stand or area within a stand may be sublet in any manner without consent of the Organisers.

21. If there is any inconsistency between the provisions of these Regulations and the provisions of the Sponsorship Prospectus, these Regulations shall prevail.

22. Law of the Contract. The Contract is governed in all respects by the law of the State of Victoria and any legal action arising under the Contract shall be litigated only in the appropriate Court having jurisdiction in that State.
SPONSORSHIP/EXHIBITION APPLICATION FORM

RETURN: Scan and email to neil@educateplus.edu.au or post to Educate Plus 2 Tanderra St Wahroonga NSW 2076

Note: A Tax Invoice will be issued upon receipt of this application form.

Organisation Name: 
Contact Name: 
Position: 
Postal Address: 
Email: 
Telephone: Fax: Mobile:

SPONSORSHIP/EXHIBITION

We confirm the following Sponsorship item/s. All amounts are in Australians dollars and are exclusive of GST.

<table>
<thead>
<tr>
<th>Sponsorship item</th>
<th>Value</th>
<th>GST (10%)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$20,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Gala Evening Sponsor (on a tropical island!)</td>
<td>$10,000</td>
<td></td>
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</tr>
<tr>
<td>Awards Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$5,000</td>
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<tr>
<td>Pre Conference Welcome Cocktail Party Sponsor</td>
<td>$5,000</td>
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<tr>
<td>Networking Lunch</td>
<td>$5,000</td>
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<tr>
<td>Delegate Satchel Sponsor</td>
<td>$5,000</td>
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<tr>
<td>Lanyard Sponsor</td>
<td>$4,200</td>
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<tr>
<td>TEDx Presentation Sponsor</td>
<td>$4,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition Booth</td>
<td>$3,800</td>
<td></td>
<td></td>
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<tr>
<td>Exhibition – space only</td>
<td>$2,500</td>
<td></td>
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<tr>
<td>Coffee stations (each – plus an agreed amount for product)</td>
<td>$2,000</td>
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<tr>
<td>Archives – Preconference Sponsor</td>
<td>$2,000</td>
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<tr>
<td>Websites – Preconference Sponsor</td>
<td>$2,000</td>
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<tr>
<td>Pads and Pens Sponsor</td>
<td>$1,000</td>
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<tr>
<td>Satchel Insert</td>
<td>$600 per item</td>
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</tr>
</tbody>
</table>

Sponsorship total amount $ 

I/We are authorised to sign documents on behalf of the Organisation and I/we acknowledge that I/we have read the guidelines, policies, rules and regulations governing the Sponsorship attached to this form and contained in the Sponsorship Prospectus and agree to be bound by them and comply with them in full.

Name: Date of Application: 

Signature 

Educate Plus 2016 Sponsorship
+ 2 Tanderra Street, Wahroonga NSW 2076 Australia + Phone: +61 2 94890085 + Email: events@educateplus.edu.au